

Danson Counseling & Assessment Services, PLLC Privacy Policy

The website www.dansoncounseling.com and its content are owned by Danson Counseling & Assessment Services, PLLC.

In this document, “we” or “us” refers to Danson Counseling & Assessment Services, PLLC and “you” refers to the user and viewer of this website, www.dansoncounseling.com.

This privacy policy describes how we process, collect, and use your information and personal data. In order to use certain aspect of this website, you will be asked to provide certain information. We will only use your information as defined in this policy.

Please read this policy carefully. We reserve the right to make changes. Major changes will be noted at the top of this document when they occur.

By using this website, you consent to the terms in this privacy policy even if you have not read its contents.

Information Collection

We collect information from you to provide you with quick and convenient service, updated information about our services, and informative content related to our services.

We use a secure contact form provided by Hushmail, to gather personal health information (PHI) and billing information.

We may collect:

- Name and Email address from our contact form
 - This may be used to respond to questions or to contact you for services
 - We may send you newsletters or email marketing materials relevant to our services
 - By providing this information in our contact form, you are consenting to these uses of your information
- Phone number
 - We may contact you by text message if you affirm your consent on our contact form
 - The phone number we provide for contact is able to receive text messages. Text messaging is not a secure way to communicate personal health information (PHI) including the fact that you are enquiring about counseling services. There is a risk that your text may be intercepted by unwanted or unauthorized others. When you initiate sending us a text, you acknowledge and accept the risks involved and authorize us to communicate with you using text messaging also. You agree to these terms by initiating a text message to our contact number even if you have not read this policy.

- Insurance and Billing information such as insurance card, member ID, date of birth, credit card information, and billing address
 - This data will be used to bill for services and fees as defined in our intake paperwork for patients
- Other data
 - We may gather data to troubleshoot issues with our website and to determine where we receive higher traffic.

How Your Information is Used

Contacting You

We may contact you to follow up on answering questions or to help you get connected with services.

Third Parties

We may share your information with third parties such as credit card billing services, electronic healthcare record services, or other services that we use to provide you with services or collect payment. These companies are affiliated with us through a Business Associate Agreement and are obligated to respect your confidentiality.

Publicly Visible Postings

You may choose to provide reviews or to comment on blogs using this website or links on this website. This includes sites like Google My Business, Yelp, Facebook, and other social media platforms. When you do so, you are posting information publicly that is viewable by others. This may identify you as a current or previous client to those who read it. When you post something in this way, we are not responsible for how that information is used by others or who sees this information.

Your data is stored in a data management system or internally and is only accessible by those who help to store or manage that data.

We retain data permanently. However, you may update or remove billing information as needed. You may request to be removed from our emailing list at any time. We will not continue to contact you after you terminate services, except for the newsletter. You may decline to receive the newsletter at any time.

Confidentiality

Your confidentiality is very important to us. We will not reviewal your information to tehri unless:

- We have your permission to do so
- We are obligated in a court of law or by law
- We have a duty to protect you or a member of the comity
- We must do so to protect our rights or property
- We need to investigate reports of violation of this policy

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